

No. 014/GLP/DIR/IV/2022

Jakarta, 28 April 2022

Kepada Yth./To :
PT Bursa Efek Indonesia ("BEI")
Indonesia Stock Exchange Building, Tower I, Lantai 6
Jl. Jend. Sudirman Kav. 52 – 53
Jakarta 12190

U.p/Attention : **Kepala Divisi Penilaian Perusahaan 3**

Perihal/Re. : **Penyampaian Materi *Public Expose* Tahunan PT Graha Layar Prima Tbk ("Perseroan")/Annual Public Expose Material Submission of PT Graha Layar Prima Tbk (the "Company")**

Dengan hormat,

Dear Sirs/Madam,

Dalam rangka memenuhi ketentuan Perubahan Peraturan BEI No. I-E tentang Kewajiban Penyampaian Informasi dan Surat Keputusan Direksi PT BEI Nomor Kep-00015/BEI/01-2021 tanggal 29 Januari 2021 poin III.3.6, maka dengan ini Perseroan menyampaikan materi *Public Expose* guna memenuhi kewajiban pelaksanaan *Public Expose* tahunan.

In order to comply with the provisions of the Amendment to IDX Regulation No. I-E concerning Obligation to Submit Information and Decree of the Board of Directors of PT BEI Number Kep-00015/BEI/01-2021 dated January 29, 2021 point III.3.6, hereby submits Public Expose material in order to fulfill the obligation to implement the annual Public Expose.

Demikian pemberitahuan ini kami sampaikan, atas perhatiannya kami ucapkan terima kasih.

Thus, we convey this information, thank you kindly for your attention.

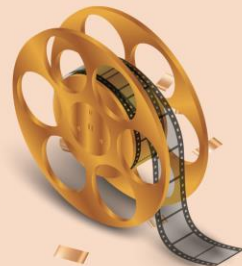
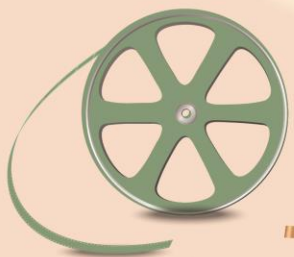
Hormat kami/*Sincerely,*
PT Graha Layar Prima Tbk



Yeo, Deoksu
Direktur/*Director*



PUBLIC EXPOSE PT GRAHA LAYAR PRIMA Tbk 2022





2021 COMPANY REVIEW

VISION & MISSION

Vision:
No. 1 Culture plex in Indonesia
Mission:
Meet, Play and Enjoy in CGV

Business Activity

Business Activity:
Movies, Video Recorders, Food and Beverage, Recreational and Entertainment Services

Main Business

CINEMA

F&B

Adv. & Event



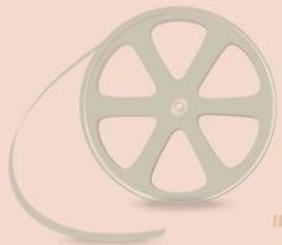
COMPOSITION OF THE BOARD OF COMMISSIONERS AND BOARD OF DIRECTORS

BOARD OF COMMISSIONERS:

President Commissioner : Bratanata Perdana
Independent Commissioner : Gatot Subroto

BOARD OF DIRECTORS:

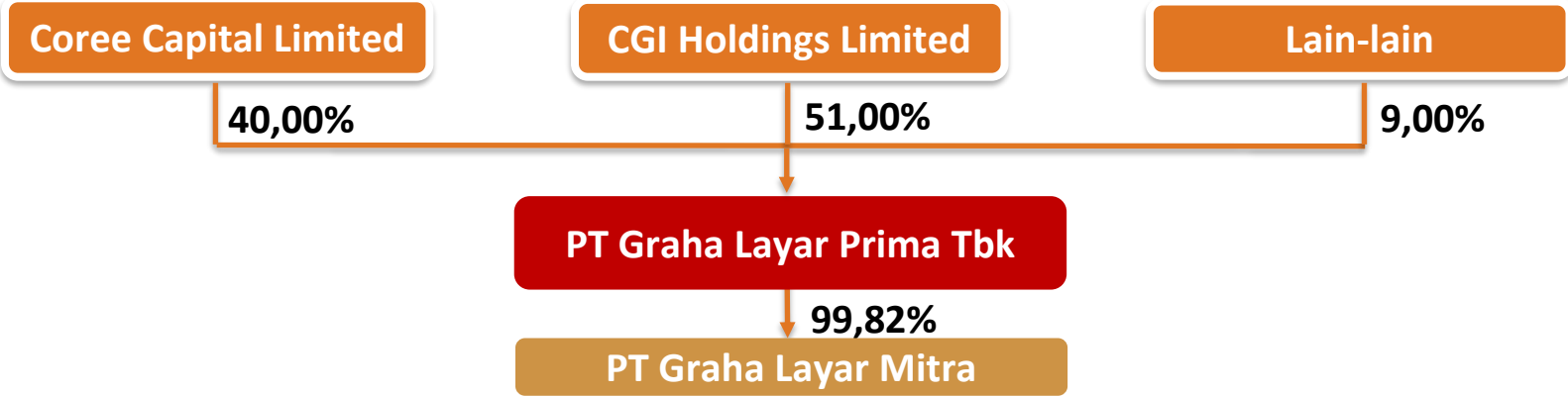
President Director : Park Jungsin
Director : Yeo Deoksu
Director : Jason Jacob Tabalujan
Director : Tobias Ernst Chun Damek
Director : Ferdiana Yulia Sunardi



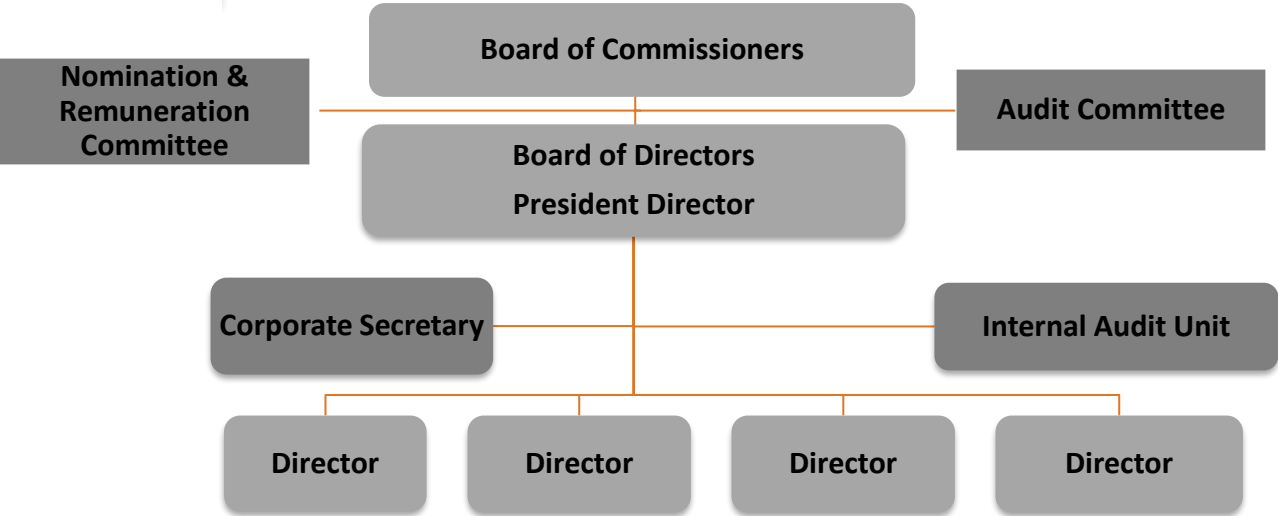
COMPANY REVIEW



Group Structure



Organization Structure



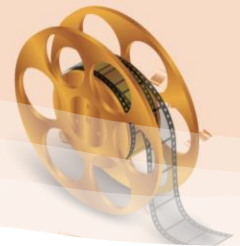
----- Coordination

As of December 31, 2021, The Company Operates 68 Cinemas

New Cinema Open in 2021



CGV Mal Ciputra, Tangerang Regency



CHALLENGES AND IMPORTANT EVENTS OF THE COMPANY IN 2021

CHALLENGES



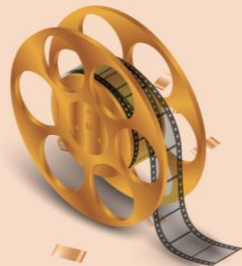
- The increasing number of Covid-19 cases with the Delta variant in Indonesia in the middle of 2021 certainly has an impact on Cinemas; and
- To assist the government in reducing the spread of the new variant of the Covid-19 case, the Company temporarily closed all cinema operations on July 12, 2021.

IMPORTANT EVENT

- The Company opened 1 New Cinema in Tangerang Regency on October 13, 2021, namely: CGV Ciputra Mall;
- The company reopened the operations of cinemas in stages starting in early September 2021 until December 2021.
- As of December 31, 2021, the Company reopened 65 Cinemas and 1 New Cinema.



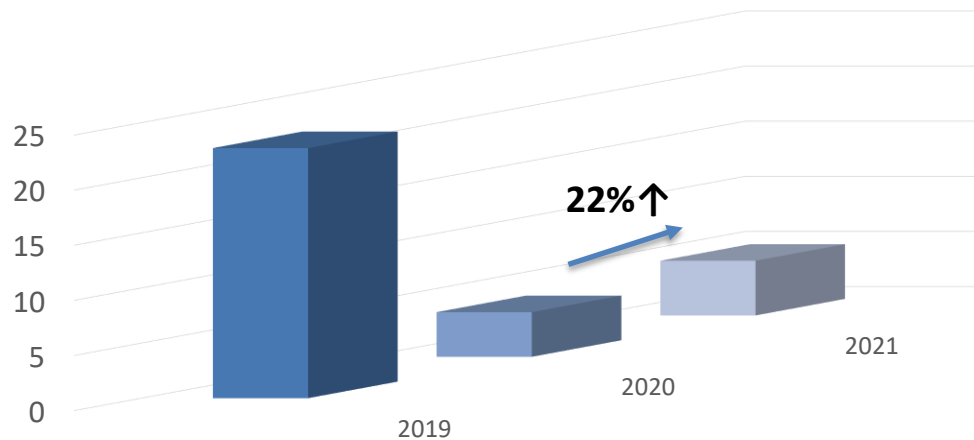
THE COMPANY'S PERFORMANCE IN 2021



Company Performance Overview

**Total admission in 2021 increase slightly Vs. 2020 with Big Hollywood contents
After re-opened cinema in Sep.**

Number of Admission



Number of Admission (in Millions)	
2019	22,69
2020	4,05
2021	4,96

THE COMPANY'S PERFORMANCE IN 2021



Financial Summary

B/S	2019	2020	2021
Asset*	1,917.32	2,433.29	2,403.11
Liability*	673.49	1,636.94	1,871.33
Equity*	1,243.82	796.36	351.78
Liability to Equity Ratio	54.15%	205.55%	531.96%

P/L	2019	2020	2021
Income*	1,414.59	255.84	284.90
Profit/(loss) operation*	146.30	(287.83)	(201.96)
Profit/(loss) for the year*	83.35	(447.47)	(264.57)
Operation Profit Margin	10.34%	-112.50%	-70.89%

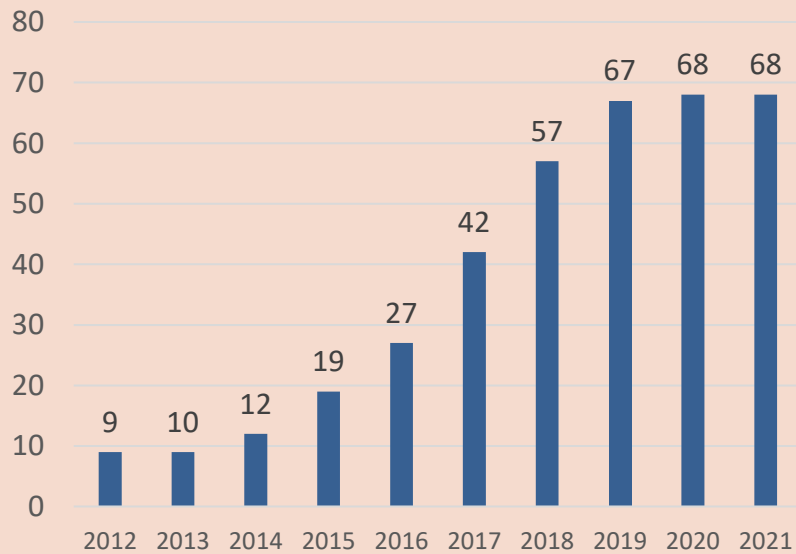
*in Billion Rupiah

THE COMPANY'S PERFORMANCE IN 2021

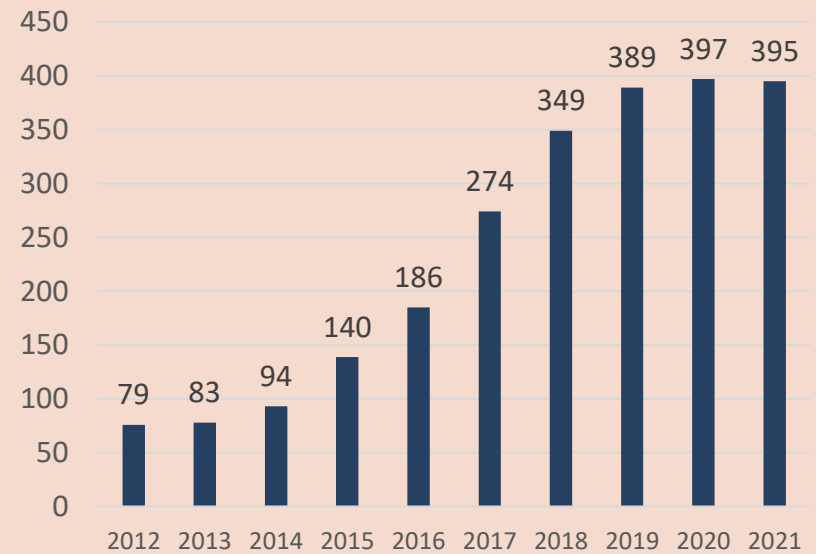


CURRENT CINEMA STATUS

Number of Cinemas



Number of Screens



THE COMPANY'S PERFORMANCE IN 2021



CONTENT CREATOR CGV LIVE SHOW

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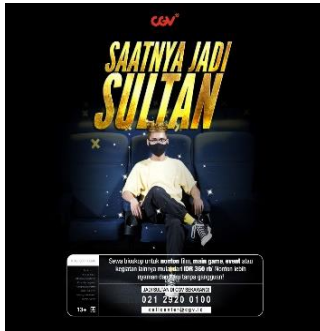
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THE COMPANY'S PERFORMANCE IN 2021



CONTENT CREATOR



Bioskop Sultan



F&B Online Delivery



“Masak Yuk!” VT Production for CJ Food Product Marketing



Raisa-Sam Kim Single Launch

THE COMPANY'S PERFORMANCE IN 2021



MOVIE MARKETING



CGV Collectible

Tickets

Film Mark

Post Card

THE COMPANY'S PERFORMANCE IN 2021



FOOD & BEVERAGE

K-Food Launching (October 29, 2021)



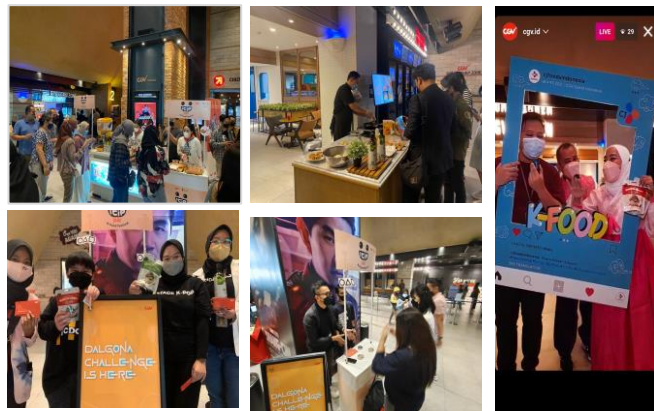
Popcorn 1 Tas (September 2021)



Seasonal Packaging



K-Food Festival (Icip Yuk) (October 30-31, 2021)



Spicy Popcorn (December 24, 2021)



THE COMPANY'S PERFORMANCE IN 2021



CGV APPS IMPROVEMENT



Launch New Apps Feature:



Launch "Shop Feature"



Launch E-Ticket feature



More Online Ticketing Partnership



THE COMPANY'S PERFORMANCE IN 2021



MOVIE CONTENT



SPIDER-MAN
No Way Home

Showing Date : 15 – 28 December 2021

16.038
Total Show

93%

Admission from
15 – 28 Dec 2021
is to watch Spider-Man

THE COMPANY'S PERFORMANCE IN 2021



MOVIE CONTENT (Alternative)

Monsta X

(December 9, 2021)



Blackpink The Movie

(October 13, 2021)



JKT 48

(March 11-14, 2021)



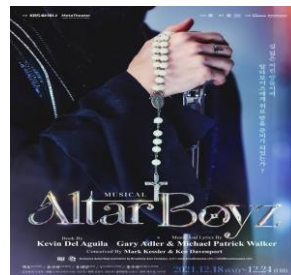
Midnight Sun

(May 2021)



Altar Boyz

(December 18-19, 2021)



Jack The Ripper

(December 5, 2021)



BTS Break The Silence





TARGETS AND WORK PLAN FOR 2022



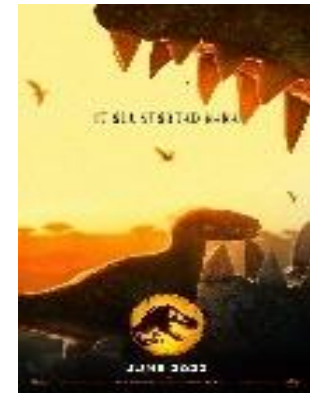
TARGETS AND WORK PLAN FOR 2022

Market Outlook

With the global and national stability of the corona situation that is currently happening, the film market in 2022 is expected to continue to recover and continue to the positive side, this can be seen in the series of Hollywood and Indonesian films that will be screened in 2022.

Movies Line Up in 2022

Rank	Movie
1	BLACK PHANTER 2
2	DOCTOR STRANGE : Multiverse of Madness
3	THOR : LOVE AND THUNDER
4	JURASSIC WORLD : DOMINION
5	PENGABDI SETAN 2
6	AVATAR 2
7	MIRACLE CELL IN No.7
8	KUKIRA KAU RUMAH
9	KKN DI Desa Penari
10	BLACK ADAMS



PLAN FOR OPENING NEW CINEMAS

Tangerang South City



New Cinema in South of Tangerang will be opened in April.

Malang City



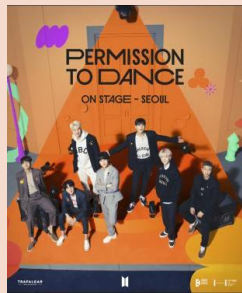
Malang and other cities (new 3~6 sites)
(Depends on market condition)



TARGETS AND WORK PLAN FOR 2022



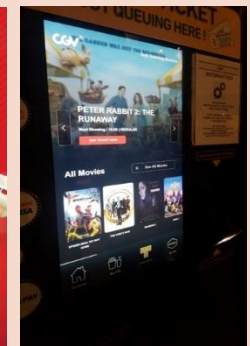
Alternative Content



Non Movie Screening



Digital Development



TARGETS AND WORK PLAN FOR 2022



Variety of Food & Beverages (online and Offline)

CGV x BRAND DRINKS



Popcorn Colaboration



Special Edition Menu



Merchandise The Batman



Online Sales



Eid Menu



Reactivate Warung Mie



Special Menu for Halloween

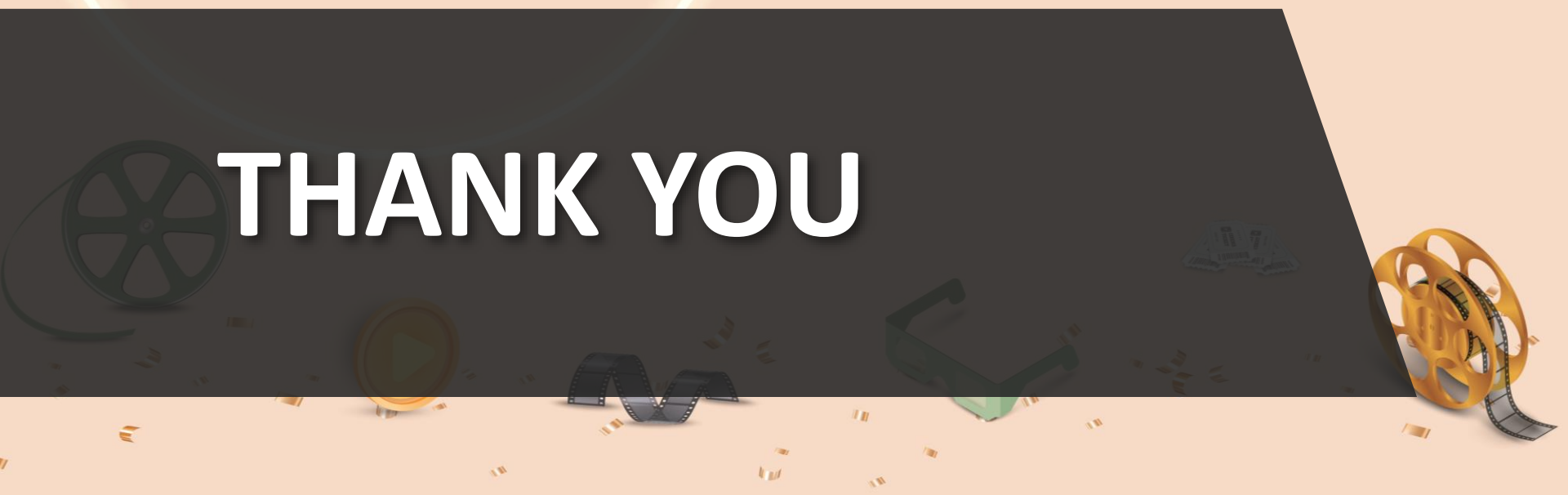


Merchandise Dr. Strange



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THANK YOU



Disclaimer: This presentation was made as the dates shown and reflected management views as of these dates. All financial information regarding business results and forward-looking statements and projections about future events are subject to known risks and uncertainties that may cause actual results to differ from those stated or implied.

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