

Ref No. 028/GLP/DIR/V/2019

Jakarta, 13 Mei/May 2019

Kepada Yth./To:

PT Bursa Efek Indonesia ("BEI")

Indonesia Stock Exchange Building, Tower I, Lantai 6

Jl. Jend. Sudirman Kav. 52 – 53

Jakarta 12190

U.p/Attention : Kepala Divisi Penilaian Perusahaan 3Perihal: **Penyampaian Materi *Public Expose* Tahunan PT Graha Layar Prima, Tbk ("Perseroan")**Re. : ***Annual Public Expose Material Submission of PT Graha Layar Prima, Tbk (the "Company")***

Dengan Hormat,

Dear Sirs,

Menindaklanjuti Surat Perseroan Nomor Ref No. 025/GLP/DIR/V/2019 perihal Informasi Rencana Penyelenggaraan *Public Expose* Tahunan PT Graha Layar Prima, Tbk ("Perseroan"), serta dalam rangka pemenuhan ketentuan Peraturan BEI No. I-E tentang Kewajiban Penyampaian Informasi, terlampir kami sampaikan Materi *Public Expose* Tahunan yang akan diselenggarakan pada:

With regards to the Company Letter with Ref No. 025/GLP/DIR/V/2019 regarding Information of the Plan to Convene Annual Public Expose of PT Graha Layar Prima, Tbk (the "Company") and in compliance with IDX Regulation No. I-E concerning the Obligation of Information Submission, with this letter we hereby submit the Annual Public Expose Material, which will be convened on:

Hari/ : Kamis/16 Mei 2019
TanggalDay/ : Thursday/16 May 2019
Date

Waktu : 11.00 WIB – selesai

Time : 11.00 Western Indonesia Time - finish

Tempat : CGV* Cinemas FX Sudirman,
Lantai 7, Jl. Jend. Sudirman –
Pintu Satu Senayan,
Jakarta 10270Place : CGV* Cinemas FX Sudirman,
7th Floor, Jl. Jend. Sudirman –
Pintu Satu Senayan,
Jakarta 10270

Manajemen Perseroan yang akan hadir dalam *Public Expose* Tahunan tersebut adalah Direksi Perseroan yang akan didampingi oleh Manajemen Perseroan yang terkait lainnya.

The Company management who will attend in aforementioned Annual Public Expose is Company's Director which will be accompanied by other related management.

Demikian pemberitahuan ini kami sampaikan, atas perhatiannya kami ucapkan terima kasih.

Thus, we convey this notification, thank you kindly for your attention.

Hormat kami/*Sincerely,***PT GRAHA LAYAR PRIMA, Tbk****Yeo, Deoksu**Direktur/*Director*

Tembusan Kepada Yth./C.c:

1. Direktur PKP Sektor Jasa, Otoritas Jasa Keuangan

INVESTOR RELATIONS - PUBLIC EXPOSE



16 MAY 2019

PT GRAHA LAYAR PRIMA, Tbk

Disclaimer: This presentation was made as the dates shown and reflected management views as of these dates. All financial information regarding business results and forward looking statements and projections about future events are subject to known risks and uncertainties that may cause actual results to differ from those stated or implied.

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CONTENTS

1. **COMPANY OVERVIEW**
2. **CHALLENGES & MILESTONES
THROUGHOUT 2018**
3. **2018 PERFORMANCE**
4. **BUSINESS PLAN &
TARGET FOR 2019**

CONTENTS

1.

COMPANY OVERVIEW

2.

CHALLENGES & MILESTONES
THROUGHOUT 2018

3.

2018 PERFORMANCE

4.

BUSINESS PLAN &
TARGET FOR 2019

Vision & Mission

Vision

**No. 1 Cultureplex in
Indonesia**

Mission

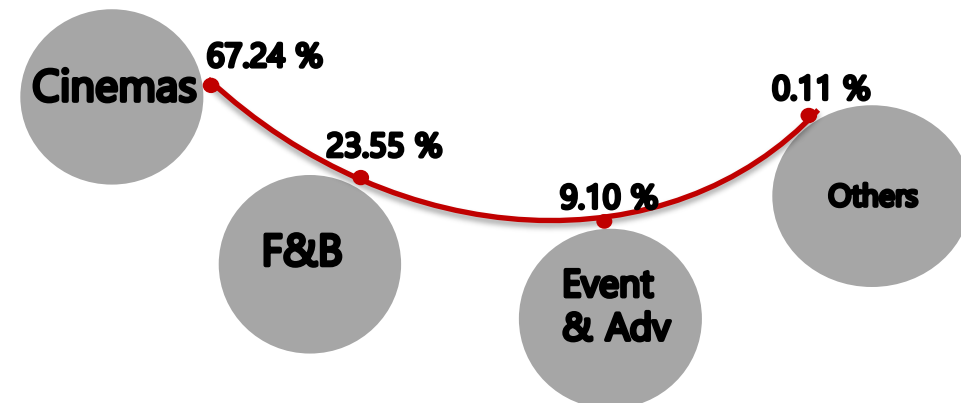
**Meet, Play and Enjoy
at CGV**

Business

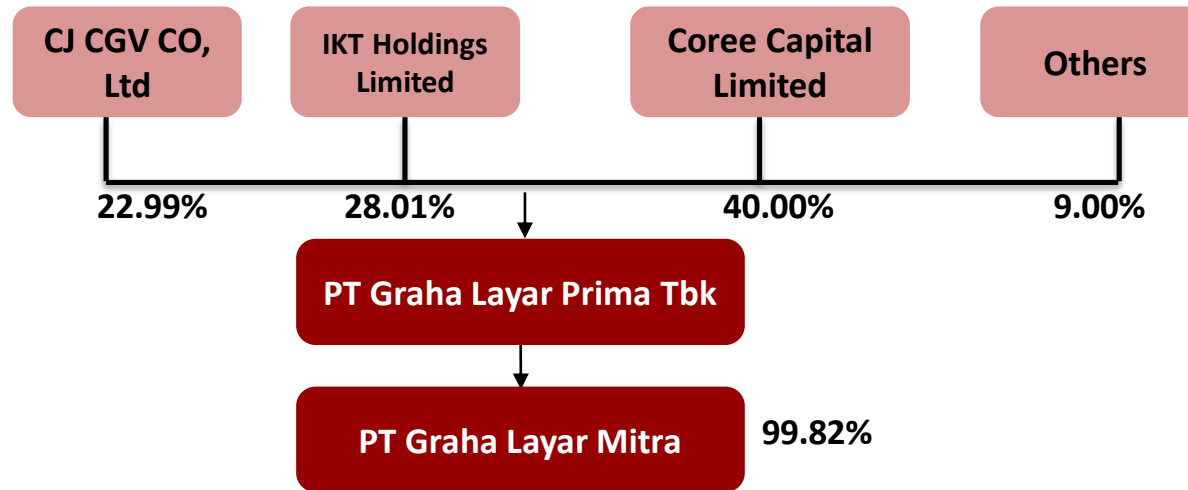
Business Line

**movie sector, video recording, provision of food
and beverages, recreation and entertainment
services.**

Core Business

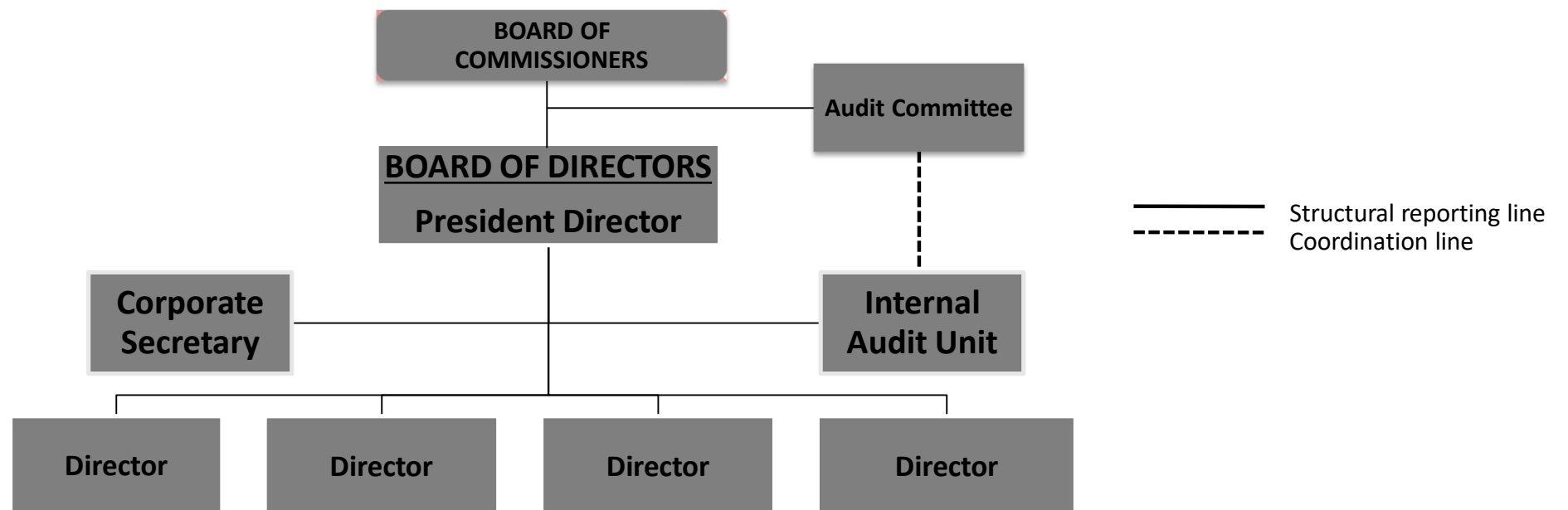


Group Structure*



* as of 30 April 2019

Organizational Structure



Board of Commissioners and Board of Directors



Bratanata Perdana
President Commissioner

Mr. Perdana is also a Partner at Quvat Management Pte Ltd since 2006.

Mr. Perdana earned his MBA (Master of Business Administration) in Finance in 1997 and Bachelor of Arts in Marketing in 1996, both from Seattle University, USA and Bachelor of Business from Queensland University of Technology, Australia in 1991.



Gatot Subroto
Independent Commissioner

Mr. Subroto is a Pensioner from TNI Purnawirawan with the latest grade as Mayjen TNI (MAR). He was appointed as Independent Commissioner of the Company since May 2018. He joined with TNI since 1982 as Perwira graduated from AKABRI 1982 with Second Lieutenant Grade and assigned in several Operational Units, Educational & Training Agencies at domestic and international levels with position as Commander or Perwira of unit staff.



Kim, Kyoung Tae
President Director

Mr. Kim brings with him expertise in the cinema industry having been the Global Investment Strategy in CJ CGV Co. Ltd enable Him to have the complete knowledge on Cinema industry in various countries. He was appointed as the Company's President Director in May 2018.



Yeo, Deoksu
Director

Mr. Yeo brings his expertise in developing CGV* Cinema since 2013. He was appointed as the Company's Director in Dec 2016. Previously, he had served CJ CGV Co. Ltd in Korea.



Tobias Ernst Chun Damek
Director

Mr. Tobias is also as Managing Director in the Hong Kong office of SSG Capital Management. He was appointed as the Company's Director since May 2018.

Mr. Tobias earned his MBA (Master of Business Administration) degree from INSEAD, France, in 2005 and Master of Science in Physics from Cambridge University, UK in 2000.



Jason Jacob Tabalujan
Director

Mr. Jason is also as Director at an affiliate of SSG Capital Management since 2015. He was appointed as the Company's Director since May 2018. He earned his MBA (Master of Business Administration) degree from The Wharton School, University of Pennsylvania in 2010 and Bachelor of Science degree in Finance and Economics from the University of Virginia in 2003. He is as Chartered Financial Analyst (CFA) charter holder since 2008.



Bunyan Sofyan
Independent Director (In-Active)

Mr. Bunyan held the position as Independent Director since May 2018. But, on December 21, 2018, he had sent his resignation letter to the Company and must be resolved on the General Meeting of Shareholders.

He earned his Bachelor Degree majoring Architecture from Institut Teknologi Bandung in 1995.

As of 31 Dec 2018, CGV* Cinemas has 57 cinemas cross Indonesia



Profil Perusahaan | Company Profile

WILAYAH OPERASI DAN JANGKAUAN PASAR OPERATIONAL AREA AND MARKET COVERAGE



1 Jawa Barat
Bandung - Paris Van Java
18 - Oct - 06



2 Jakarta
Jakarta - Grand Indonesia
21 - Mar - 07



3 Jakarta
Jakarta - Pacific Place
21 - Nov - 07



4 Jakarta
Jakarta - Mall of Indonesia
8 - Jul - 08



5 Banten
Tangerang - Teras Kota
10 - Jul 09



6 Jakarta
Jakarta - Central Park
22 - Apr - 10



7 Jawa Barat
Bekasi - Bekasi Cyber Park
3 - Jun - 11



8 Kalimantan Timur
Balikpapan - Plaza Balikpapan
26 - Oct - 12



9 Kepulauan Riau
Batam - Kepri Mall
29 - Dec - 12



10 Kepulauan Riau
Batam - Harbour Bay
17 - Jan - 14



11 Jawa Barat
Bandung - Miko Mall
6 - Oct - 14



12 Yogyakarta
Yogyakarta - Jwalk Mall
24 - Jun - 15



13 Jawa Barat
Bandung - BEC Mall
26 - Aug - 15



14 Banten
Tangerang - Bandar City Mall
7 - Sept - 15



15 Jawa Barat
Cirebon - Graze City Mall
27 - Oct - 15



16 Yogyakarta
Yogyakarta - Hartono Mall
4 Dec 15



17 Jawa Timur
Surabaya - Marvell City Mall
8 - Dec - 15



18 Jawa Barat
Karawang - Festive Walk
10 - Dec - 15



19 Jakarta
Jakarta - Slipl Jaya
26 - May - 16



20 Sulawesi Utara
Manado - Grand Kawanua City
22 - Jun - 16



21 Banten
Tangerang - Eco Plaza Citraraya Cikupa
19 - Oct - 16



22 Jawa Timur
Mojokerto - Sunrise Mall
24 - Nov - 16

WILAYAH OPERASI DAN JANGKAUAN PASAR OPERATIONAL AREA AND MARKET COVERAGE



23 Sumatera Utara
Medan - Focal Point
30 - Nov - 16



24 Jakarta
Jakarta - Green Pramuka Mall
17 - Dec - 16



25 Jawa Tengah
Purwokerto - Rita Supermall
29 - Dec - 16



26 Sumatera Selatan
Palembang - Social Market
30 - Dec - 16



27 Jakarta
Jakarta - Bella Terra Lifestyle Center
12 - Apr - 17



28 Jawa Barat
Bandung - 23 Paskal Shopping Center
20 - Apr - 17



29 Jawa Barat
Depok - Depok Mall
31 - May - 17



30 Yogyakarta
Yogyakarta - Transmart Maguwo
5 - Jun - 17



31 Jawa Tengah
Tegal - Transmart Tegal
9 - Jun - 17



32 Riau
Pekanbaru - Transmart Pekanbaru
21 - Jun - 17



33 Nusa Tenggara Barat
Mataram - Transmart Mataram
23 - Jun - 17



34 Jakarta
Jakarta - Transmart Cempaka Putih
21 - Jul - 17



35 Jawa Barat
Bekasi - Bekasi Trade Center
25 - Aug - 17



36 Jakarta
Jakarta - Aeon Mall JGC
30 - Sept - 17



37 Jawa Barat
Bandung - Metro Indah Mall
25 - Nov - 17



38 Sumatera Selatan
Palembang - Transmart Palembang
24 - Nov - 17



39 Jawa Tengah
Solo - Transmart Solo
1 - Dec - 17



40 Jawa Barat
Cirebon - Transmart Cirebon
15 - Dec - 17



41 Jawa Barat
Bekasi - Lagoon Avenue Bekasi
16 - Dec - 17



42 Lampung
Lampung - Transmart Lampung
22 - Dec - 17



43 Banten
Tangerang - Transmart Bintaro
16 - Jan - 18



44 Sulawesi Selatan
Makassar - Daya Grand Square
23 - Jan - 18

WILAYAH OPERASI DAN JANGKAUAN PASAR OPERATIONAL AREA AND MARKET COVERAGE



45 Jawa Barat
Karawang - Technomart
31 - Jan - 18



46 Jawa Timur
Surabaya - BG Junction
28 - Mar - 18



47 Jawa Timur
Blitar - Blitar Square
10 - Aug - 18



48 Jawa Timur
Gresik - Icon Mall Gresik
26 - Oct - 18



49 Jakarta
Jakarta - Sunter Mall
13 - Nov - 18



50 Jakarta
Jakarta - FX Sudirman
29 - Nov - 18



51 Sumatera Selatan
Palembang - PTC Mall
30 - Nov - 18



52 Jawa Barat
Purwokarta - Sadang Terminal Square
12 - Dec - 18



53 Jawa Timur
Probolinggo - Wijaya Kusuma
21 - Dec - 18



54 Jawa Timur
Madiun - Plaza Lawu Madiun
27 - Dec - 18



55 Jawa Barat
Bandung - Kings Shopping Center
31 - Dec - 18



56 Kepulauan Riau
Batam - Park Avenue Batam
31 - Dec - 18



57 Riau
Pekanbaru - Holiday
31 - Dec - 18



SPECIAL AUDITORIUMS



CONTENTS

1. COMPANY OVERVIEW
2. CHALLENGES & MILESTONES THROUGHOUT 2018
3. 2018 PERFORMANCE
4. BUSINESS PLAN & TARGET FOR 2019

Challenges Throughout 2018

- Competition;
- Global and National Economic condition;
- People Purchasing Parity.

Milestones Throughout 2018

- 15 New sites;
- Promotional Activities;
- Technological & Customer Experience Enhancement;
- Award.

Site Development and Enhancement

... through further site expansion...



- In 2016 we have opened 8 new locations across Indonesia, including second and tertiary City;
- In 2017 we have opened 16 new locations;
- In 2018, we have successfully added 15 New Sites.

... and enhancements in current sites



- Enhanced our existing cinemas such as renovating Grand Indonesia in 2015 and PVJ in 2016, CP and PP in 2018.

Introducing: Warung Kopi @ CGV Central Park



ENJOY

10% OFF

WITH ANY POPCORN PURCHASED AND
USING CGV PAY AS YOUR PAYMENT

CRISPY & CRUNCHY
TASTY

CGV

Warung
Kopi

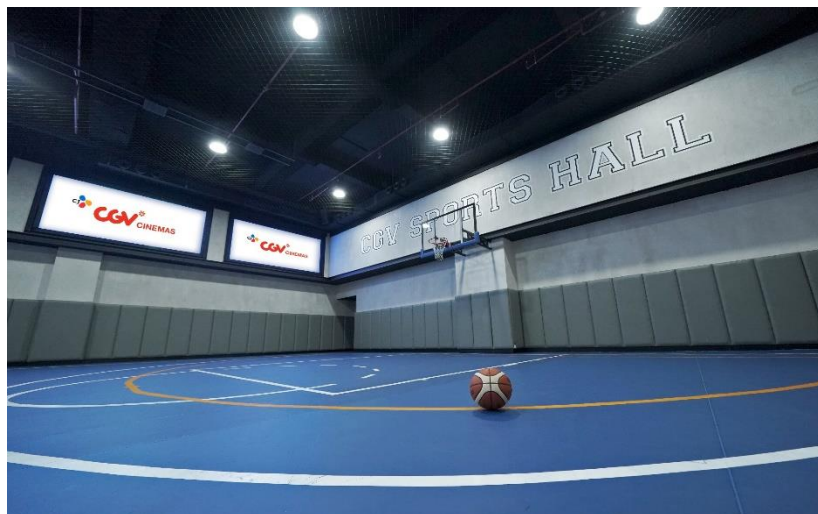
THE OPENING CEREMONY



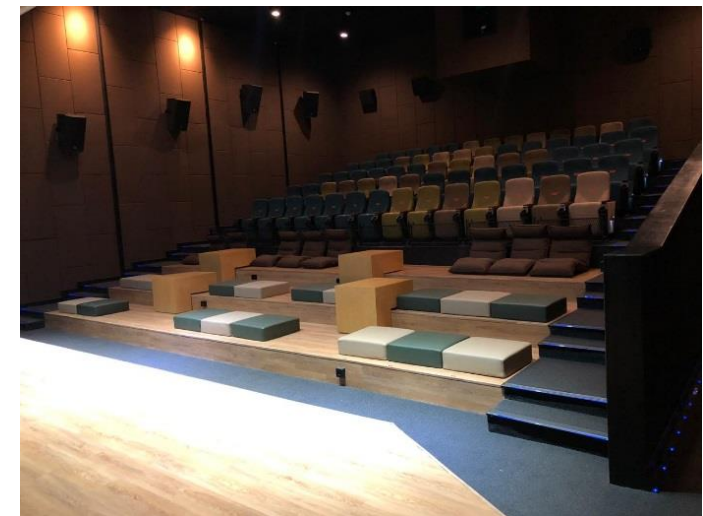
SPORTSBAR



SPORTSHALL



RUMAH KREASI



"Alternative Content: Go Beyond Movies"

KPOP FESTIVAL



CINEMUSIC BIOSKOP HUJAN



CINEMUSIC KPR

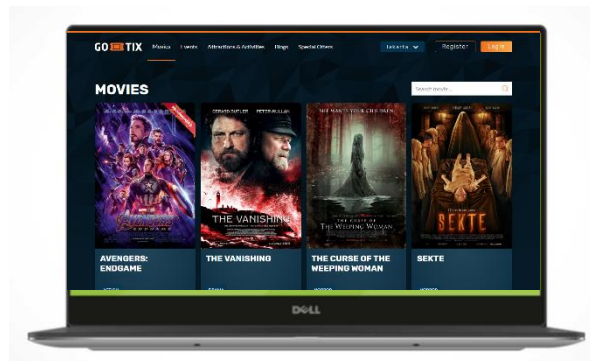
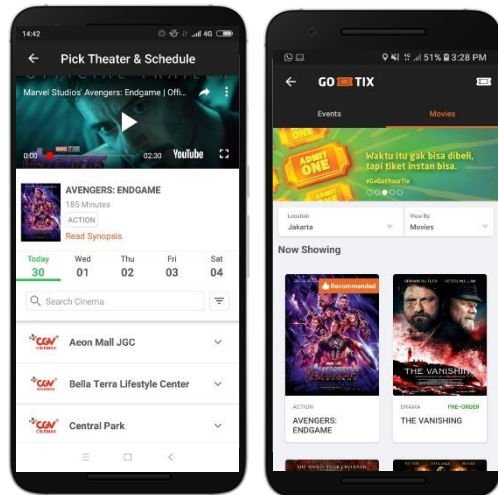


BTS LOVE YOUR SELF

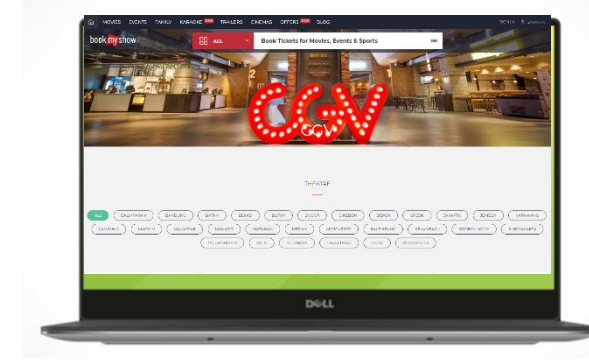
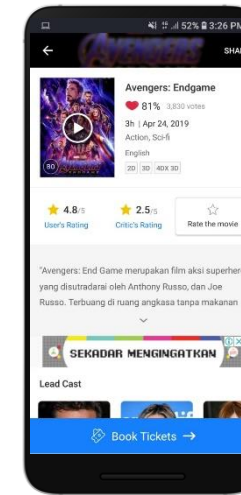
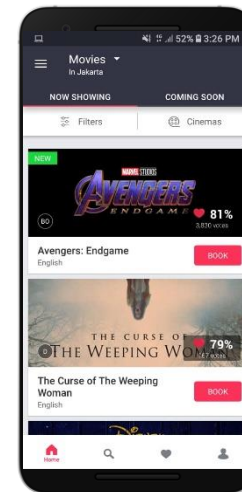


Collaboration with Strategic Partners

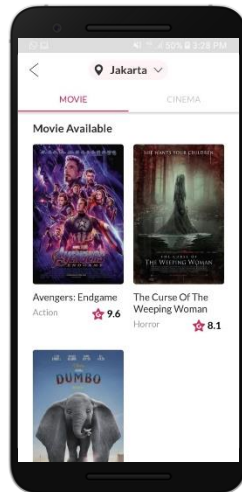
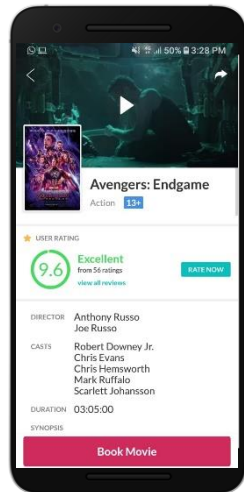
GOTIX



BOOKMYSHOW



GOERS



JD.ID

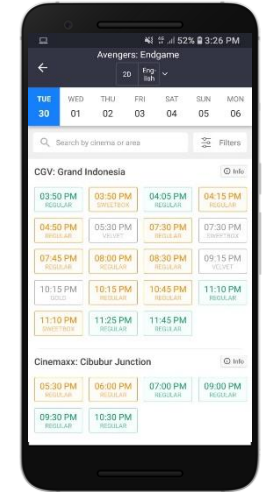
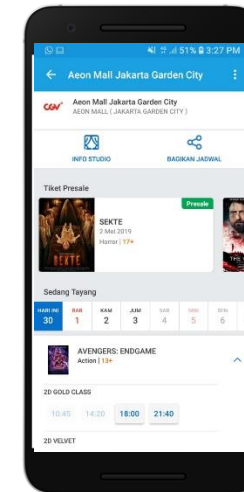
Book Your Movie Tickets
Disc. 25%*
and get Marvel Studios' Avengers: Infinity War Premiums
16 April - 16 May 2018
*T&C Applied

Bank @ **BTN** **CIMB NIAGA** **digibank** **mandiri**

DOWNLOAD SEKARANG DI

JD.ID CGV*

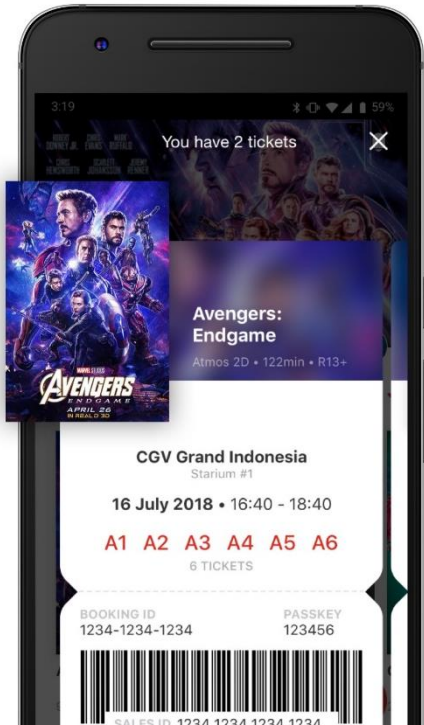
TRAVELOKA



Mobile Application

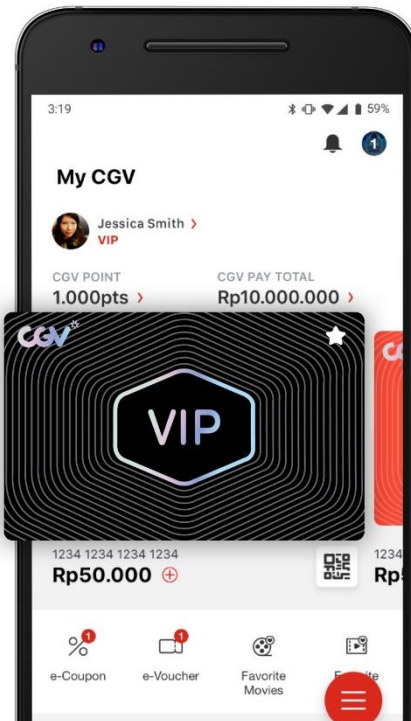
Pick Up at Cinemas

Scan your barcode and pick up your ticket at the cinemas



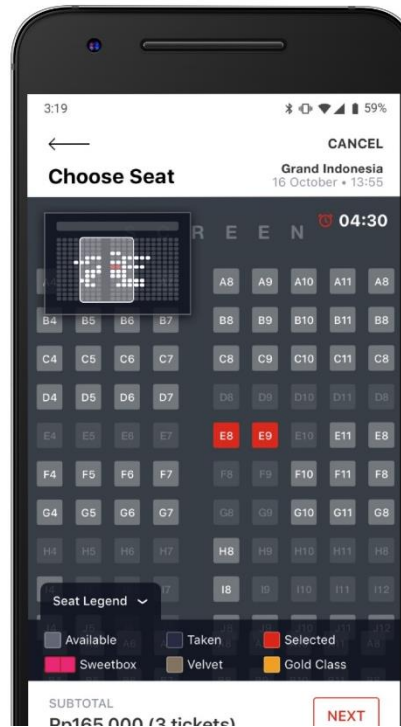
Manage Your Cards

View, top up and manage your CGV rewards in a few easy steps!



Get the Best Seats

View, top up and manage your CGV rewards in a few easy steps!

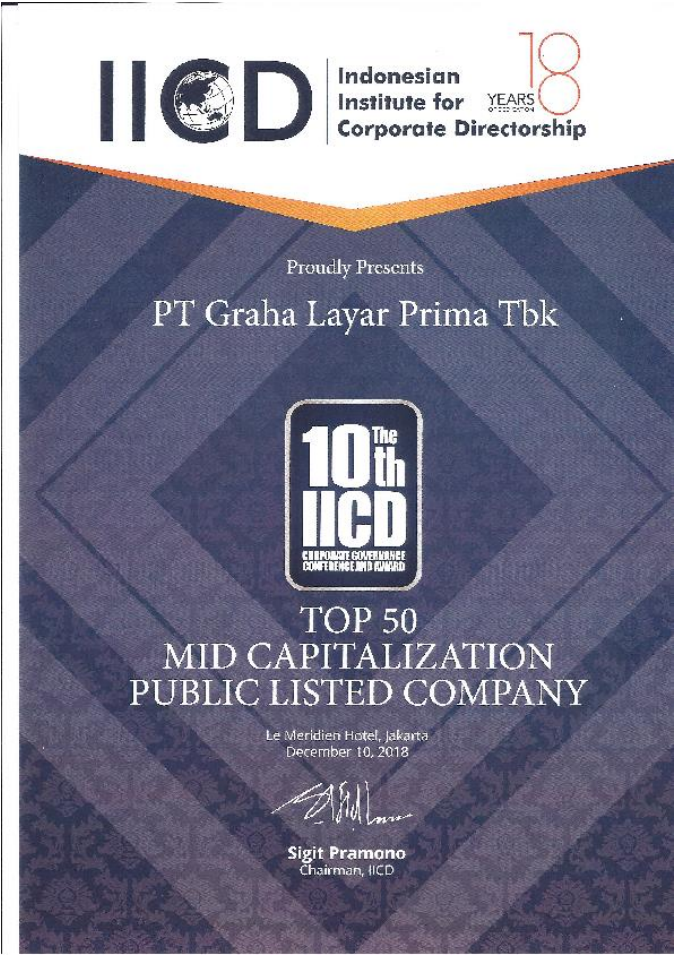


Website



Self Ticketing Machine





Top 50 Mid Capitalization Public Listed Company by Indonesia Institute for Corporate Directorship



Tax Award Night event held by the Bandung City Government





Pemberitaan Kegiatan Pemutaran di Media Nusantara (Rakyat Merdeka & Media Indonesia)
Movie Screening News in National Newspaper (Rakyat Merdeka & Media Indonesia)

Movie Screening News in National Newspaper (Rakyat Merdeka & Media Indonesia)

“Nyanyian Anak” Movie Screening Event



Kegiatan Pemutaran Film “Nyanyian Anak”
“Nyanyian Anak” Movie Screening Event

Communication Design for Movie Screening & Masterclass by Garin Nugroho



Desain Komunikasi Program Pemutaran & Masterclass oleh Garin Nugroho
Communication Design for Movie Screening & Masterclass by Garin Nugroho

CSR / CSV activities – Other Entertainment (Non-Movie) Industry



Penampilan Siswa/i Yamaha Music School
Performance from Yamaha Music School Students

Performance from
Yamaha Music School Students



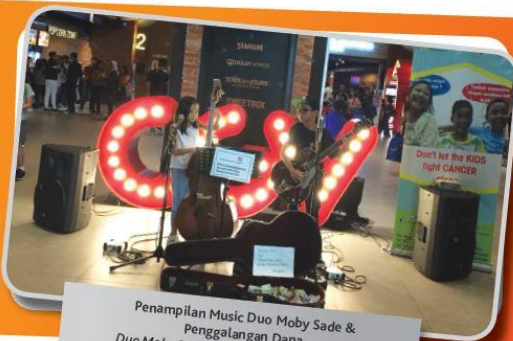
Penampilan Tim Tari Forever Dance
Forever Dance Dancing Team Performance

Forever Dance Dancing
Team Performance



Art Workshop & Pameran "Paint For A Cause"
"Paint For A Cause" Art Workshop & Exhibition

"Paint for A Cause"
Art Workshop & Exhibition



Penampilan Music Duo Moby Sade &
Penggalangan Dana
Duo Moby Sade Performance & Fund Raising

Duo Moby Sade Performance
& Fund Raising



Penampilan Tim Teater Katak
Teater Katak Team Performance

Teater Katak Team
Performance



Dukungan untuk kampanye Buka Jendela Dunia Untuk
Lombok (GNI)
Support for Buka Jendela Dunia Campaign For Lombok (GNI)

Support for Buka Jendela Dunia
Campaign for Lombok (GNI)



Support for Berani Mimpi untuk Air Bersih (Dare to Dream for Clean Water) Sikka Campaign (WVI)



Dukungan untuk kampanye Berani Mimpi untuk Air Bersih Sikka (WVI)
Support for Berani Mimpi untuk Air Bersih (Dare to Dream for Clean Water) Sikka Campaign (WVI)

CONTENTS

1.

COMPANY OVERVIEW

2.

CHALLENGES & MILESTONES
THROUGHOUT 2018

3.

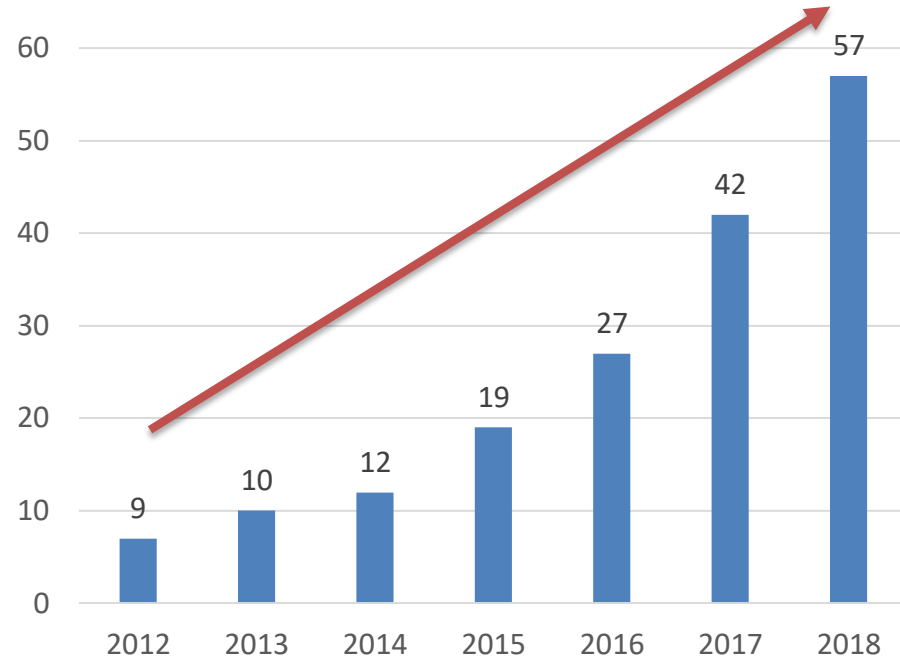
2018 PERFORMANCE

4.

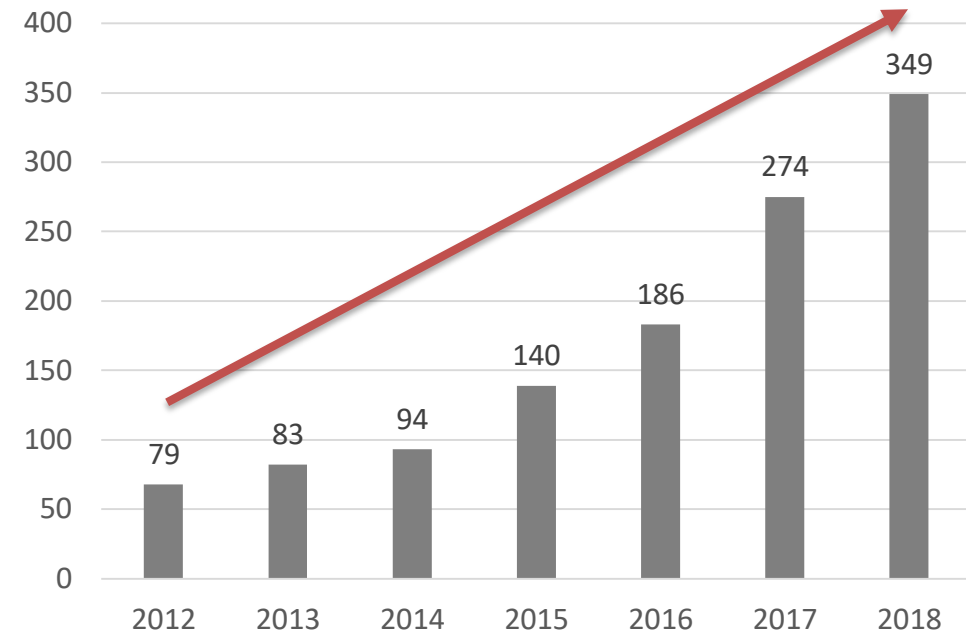
BUSINESS PLAN &
TARGET FOR 2019

Company's Expansion

Number of Sites



Number of Screens



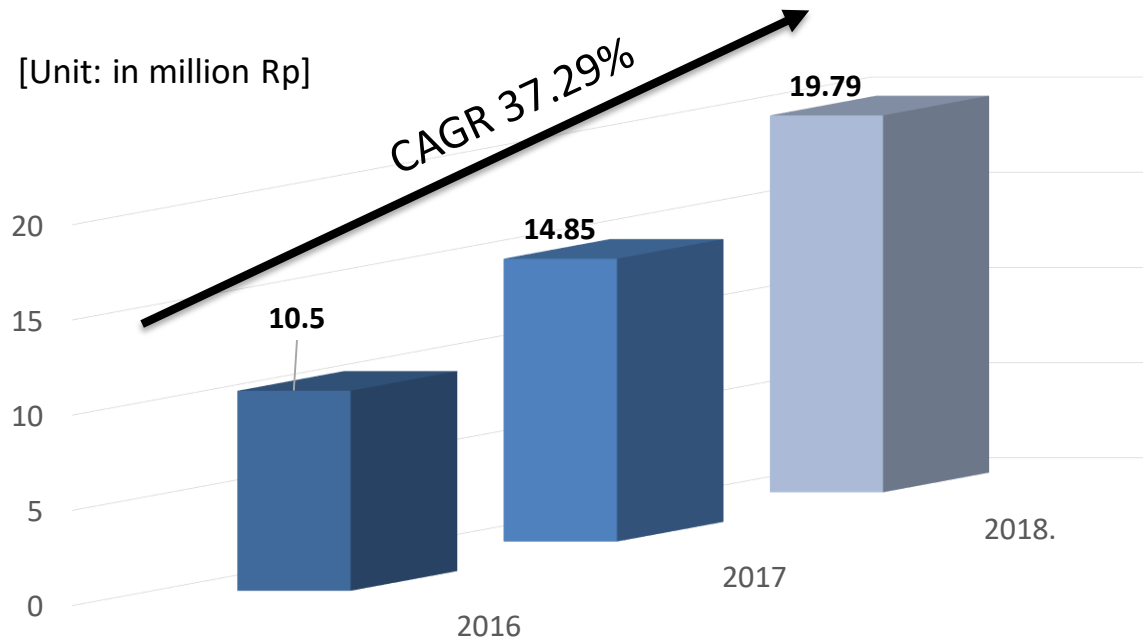
* as of Dec 31, 2018

Financial Summary

- Over the past 3 years, CGV Cinemas has achieved admissions sales CAGR of 37.29%, revenue CAGR of 43.33% and Operating Profit (Loss) CAGR of 924.65%

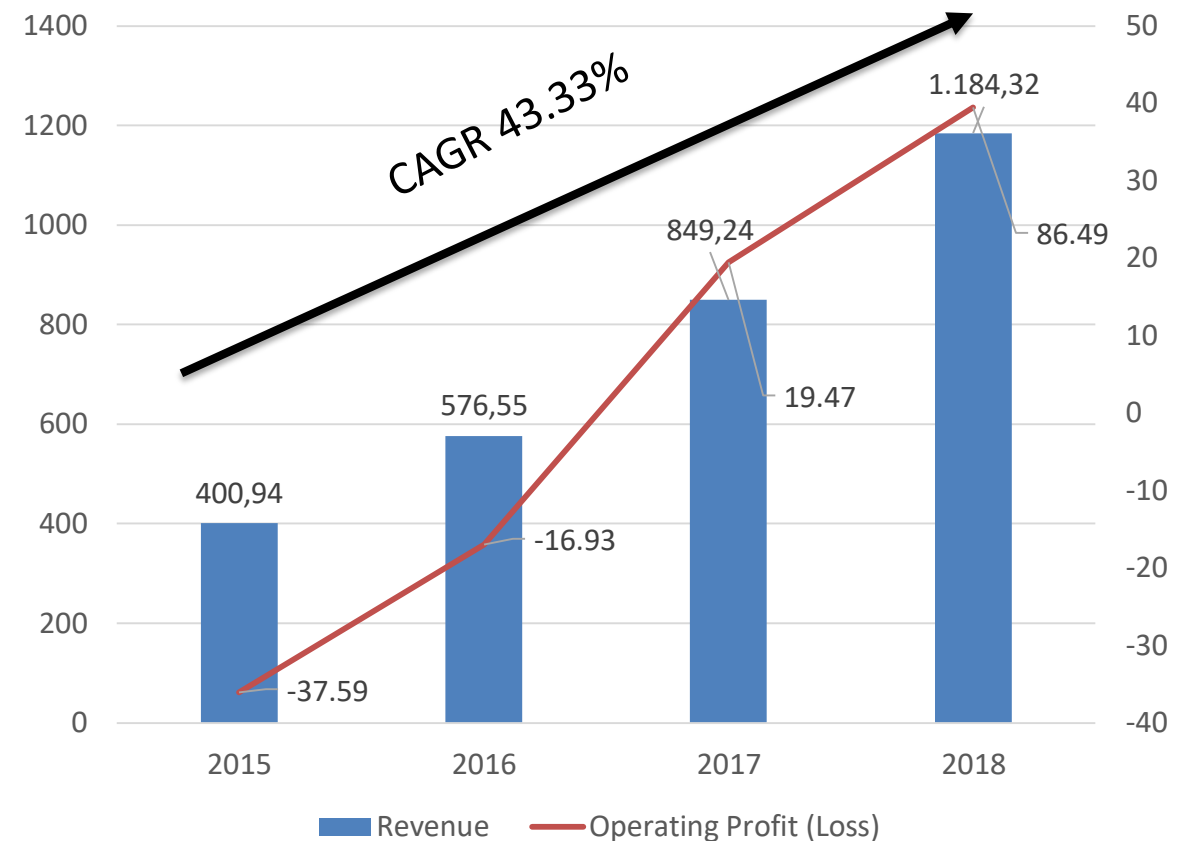
Number of Admissions

[Unit: in million Rp]



Total Revenue and Operating Profit (Loss)

[Unit: in billion Rp]



Business Overview

| B/S | 2016 | 2017 | 2018 | P/L | 2016 | 2017 | 2018 |
|---------------------------|----------|----------|----------|------------------|--------|--------|----------|
| Asset | 1,299.84 | 1,745.49 | 1,762.00 | Revenue | 576.55 | 849.24 | 1,184.32 |
| Liability | 187.76 | 622.12 | 601.57 | Operating Profit | -16.93 | 19.47 | 86.49 |
| Equity | 1,112.08 | 1,123.37 | 1,160.43 | Net Income | -15.50 | 12.44 | 35.22 |
| Liability to Equity Ratio | 16.88% | 55.38% | 51.84% | OP Margin | -2.94% | 2.23% | 7.30% |

[Unit: in billion Rp]

Operating Results

| Revenue | 2016 | 2017 | 2018 |
|------------|--------|--------|----------|
| Cinema | 377.84 | 569.62 | 796.32 |
| F&B | 133.95 | 185.49 | 278.90 |
| Event & Ad | 61.43 | 92.06 | 107.80 |
| Others | 3.32 | 2.06 | 1.30 |
| Total | 576.55 | 849.24 | 1,184.32 |

[Unit: in billion Rp]

CONTENTS

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- Target Site Opening:
 - 15 New Sites (3 Opened)
- Target Admissions:
 - 25% increase compared to 2018

Thank You

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